

## Rodeo rhymes

"Hi there, folks from distribution  
Risk analysis is prevention  
About the life line, there's no discussion  
Put lives at risk?  
That's out of the question..."

**Luís Henrique S. Strappa**

*DO/UL - Ituiutaba*

"Hi there folks, listen to what I've got to say  
Rodeo games we're gonna play  
Always remember that at Cemig,  
Safety is always the way"

**Rogério Breno Noronha**

*DO/UL - Ituiutaba*

"Rodeo at Cemig is all about emotion  
Working with safety and devotion  
There is no bull or horse to ride  
But there are blondes and brunettes  
To fill me with pride"

**Eduardo Luiz**

*DO/PS - Formiga*

"On arriving in Sete Lagoas  
Something filled my eyes  
It was the courage and enthusiasm  
Of my fellow Line-men"

**Maria Elvira**

*ER - Belo Horizonte*

"Nobody can deny  
That the Line-men's efficiency  
Is Cemig's attribute!  
And it is not in any way a lie  
That to this fifth rodeo's narrator  
we must pay tribute"

**Eneli Selda Novaes**

*AQ - Belo Horizonte*

"It sure is good  
and Cemig is darn right  
I'm in the Line-man rodeo  
With safety and concentration  
But there are things y'all can't see  
As you can't take your eyes off the girls  
But up here from the audience  
We have our eyes on *Tetesão*"

**Maria Dóris** *RC/FA and*

**Rosely Madureira**

*DVP - Belo Horizonte*

"Someone had the idea  
And into it the Line-man bought  
In Cemig's Rodeo  
Safety is what we've got"

**Débora Fonseca Marinho**

*ER/VT - Belo Horizonte*

"I was invited to a Rodeo  
And thankful I was  
Getting to the school  
The Emborcação team was very cool  
And I trained for three days  
'Cause being a champ is this team's rule"

**Adriano Lemos**

*DL/VR - Campanha*

"Three things wishes a Line-man wise  
To work well and safely  
To be a part in the rodeo life  
And get back home safe and sound  
to his children and wife"

**José Roldão de Lera Júnior**

*DO/OS - Alpinópolis*

"If up the post I shall go  
I don't want from there to fall  
On the way up or on the way down  
The life line holds me fast"

**Luciano Severino Muniz**

*DO/UL - Ituiutaba*

### **Team Members**

"It is the first time I participate in the rodeo. And it is very important because in here we can practice those services we do not really do every single day."

**Marco Aurélio Marques da Silva**

*DL/VR Varginha. Miranda Team*

"What is most important about it is the integration of the employees and the evolving standardization of methodologies and practices."

**Wenderson Alves Soares**

*DC/CM Belo Horizonte Salto Grande Team*

"This rodeo shows how focused on safety Cemig is. Besides, it produces integration among professionals from several different places".

**Dilermando Aguiar Silva**

*DC/MC Belo Horizonte, Três Marias Team*

**August 2007**

"The rodeo is a clear demonstration that Cemig values our work. This is the second time I take part in it and I have been working for Cemig for 15 years. I have never had any accidents. The most important thing is to do your work well, with no hurry and safely."

**Charles Caldeira Silva**

*DO/MC Montes Claros, Nova Ponte Team*

"I was in the utility pole jack and in the Line-man rescue contests. It was a great experience to take part in tasks which are not really part of my daily work."

**Carlos Humberto Londe**

*DO/MT Patos de Minas, Jaguará Team*

"I find it great to see how united the group is as we have very few opportunities to be in touch".

**Marcelo Floriano de Rezende**

*GA/LE Ipatinga Team*

"My expectation here at the rodeo is to learn and participate".

**James Deon Tomaz Normando**

*DO/UL Uberlândia, Gafanhoto Team*

"You get butterflies in your stomach before walking into the arena. Once you're there all you have to do is concentrate on the task at hand."

**Wandeir Passos**

*DO/DV Itaguara, Pai Joaquim Team*

"Safety comes first. Then just do well what you have to do, step by step without cutting corners."

**Rosney Silva Carmo**

*DO/DV Divinópolis, Camargos Team*

"This is my first rodeo and I am overwhelmed with the spirit of work safety. It is a lot more cooperation than competition."

**Marco Antônio Cândido**

*DL/VR Ilícinea, Emborcação Team*

"I thought the level of integration in the teams formed from employees from different areas was just great."

**Antônio de Assis Alves Ferreira**

*ER/GE Contagem, Rio de Pedras Team*

"The task we had was to inspect a consumer unit. All must-do procedures were performed. Meter irregularities are tough to detect, but as we followed the procedures they were detected and reported."

**Denílson Oliveira Nolasco**

*DO/PS Bom Despacho, Itutinga Team*

"This rodeo is more of a service show. It is not about competition, speed and quickness. As a result, the teams are much more committed to quality and safety when performing the procedures."

**José Gilberto Viana de Melo**

*DL/GV Governador Valadares, Peti Team*

"I am taking the Oral Quiz. I know which questions to expect and I'll be able to answer them off the top of my head. Still, you get butterflies in the stomach."

**Marcelo Jesuíno Nascimento**

*GA/NT Três Marias, São Simão Team*

"I am participating in the blindfolded fuse-change contest. I am nervous, with butterflies in my stomach as I have never done it 'in the dark'. But I guess that, despite the adrenaline, everything is going to be alright."

**Cássio Murilo Borges**

*DO/PR Umaí, Igarapava Team*

**August 2007**

## **ENERGIA DA GENTE**

**Special Issue  
August 2007**

### **SAFETY AND LOTS OF EXCITEMENT AT THE 5<sup>TH</sup> LINE-MAN RODEO**

Crowded galleries and a fully equipped arena and the Line-man teams are presented. It is the beginning of the event held at Efab – Professional Development and Education School in the city of Sete Lagoas on the 15<sup>th</sup> of June.

150 Line-men participated in the Rodeo. They were divided into 15 teams, namely: Salto Grande, Peti, Marmelos, Três Marias, Camargos, Rio de Pedras, Jaguará, Nova Ponte, Emborcação, Igarapava, São Simão, Itutinga, Miranda, Gafanhoto e Pai Joaquim.

CAPA

**FOTO**

*Life-Center booth*

**FOTO**

*Luiz Gonzaga*

**FOTO**

*Safety booth*

**Opening**

At the event opening the flags were raised and the National Anthem was performed. Teams and referees were presented to the public. Our Lady Aparecida, the patron saint of rodeos, entered the arena on horseback and was welcomed by Line-man José Roberto Rosim from the Uberaba Services and Commercial Relations Management Office – DO/UR. The Rodeo narrator, Etevaldo Lucas Queiroz, a media and communications specialist working with the Corporate Communications Superintendence – CE, said a prayer devoted to Our Lady Aparecida that moved the audience.

“The Rodeo celebrates the spirit of integration among Cemig employees”, Said Commercialization and Distribution - DDC executive officer, José Maria de Macedo, who opened the event, providing an incentive to team work and the Company’s concern with work safety. “The Company’s objective is the Zero-Accident goal which must be reached.”

**Excitement**

The cheerful support coming from the audience got to the Line-men, who, then held hands in a large circle and ‘hugged’ the arena. After that, teams got ready to start the tasks. Concentration, planning and it is time for action. Well-being and Occupational Health and Safety – RH/ST manager João José de Magalhães Soares talked about the importance of the rodeo in fostering the best and the safest practices. “It does not really matter how quickly tasks are performed. In fact, we expect them to be performed in accordance with the best work safety practices”, he highlighted.

The audience cheered contests like ‘rodeo rhymes’, ‘dancing’, and ‘the ugliest Line-man’ while the rodeo tasks were performed under the referees’ close watch. According to referee and Occupational Safety technician with the Eastern Distribution Regional Superintendence – DL Eustaquio do Nascimento Amorim, this year’s rodeo is different because tasks are performed calmly. “Participants are more worried about service quality and safety”, he remarked.

**Work Safety**

Occupational Safety technician Luiz Gonzaga de Oliveira from the Western Distribution Regional Superintendence –DO, one of the referees at the rodeo, highlighted the fact that the teams are more focused on following procedures with a diminished amount of flaws. “That means a positive leap towards occupational safety, thereby moving towards the event’s goal, which is a higher preoccupation with physical integrity in the performance of activities and getting back home safe and sound. Our final goal is happiness, always”, he finished.

*August 2007*

**FOTO**

*Motorcycle competition*

**FOTO**

*New competition*

**FOTO**

*Blind-folded competition*

August 2007

PAGE 3

**Audience**

For the audience, the Rodeo was a show of creativity and technical competence. "This is my first time in a Rodeo. I was hired by Cemig last October. I knew the procedures on paper. Now, I can see each one of them in practice", says Elisa Maria de Souza Rosa, an administrative technician with the Distribution Maintenance and Operations Coordination and Engineering Superintendence – OM.

Celpe's Operations and Maintenance manager and coordinator from the electric energy utility in the state of Pernambuco, Amauri Ferreira da Silva, highlighted the organization of the rodeo, the support from the audience and the hospitality. "We found that the technical quality of both the Rodeo and of the contestants was excellent", he remarked.

In the opinion of electrician Edvaldo Aparecido Martins Oliveira, from the Services and Commercial Relations Management Office in Ipatinga – DL/IP the event was a mixture of fun, integration and workplace safety.

Line-Man Renato Ferreira da Silva, working with lines and networks in the Services and Commercial Relations Management Office in Montes Claros – DO/MC, who was taking a training course at EFAP, was not only awed by the structure and organization, but is also interested in taking part in the Rodeo in years to come.

The Rodeo did not promote competition, but rather integration among the teams, as participants came from different cities and management offices. In closing the event, Line-Men who were outstanding in performing their tasks were given gold, silver and bronze medals.

**Party**

At the end of the event, a barbecue serving typical food helped enhance integration even further among participating employees. A concert by Paula Fernandes furnished the event's successful closure with music and excitement.

**Prizes**

The most outstanding teams in the Rodeo were announced in Belo Horizonte. The three first placed teams were given prizes: DVD players for the team leaders and MP3 players for every member of the teams.

**Ranking**

1st - Emborcação  
2nd -Miranda  
3rd -Pai Joaquim

August 2007